

## VHB Publication Media Rating 2024

**Section**  
**Type of publication**  
**Criterion**

Service Management  
Scientific journals  
Scientific quality



Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
Academy of Management Journal	1948-0989	A+	85	Academy of Management	<a href="#">Link</a>
Journal of Marketing	1547-7185	A+	84	SAGE	<a href="#">Link</a>
Journal of Consumer Research	1537-5277	A+	83	Oxford Univ. Press	<a href="#">Link</a>
Journal of Marketing Research	1547-7193	A+	81	SAGE	<a href="#">Link</a>
Management Science	1526-5501	A+	80	INFORMS	<a href="#">Link</a>
Administrative Science Quarterly	1930-3815	A+	78	Cornell University Press	<a href="#">Link</a>
MIS Quarterly	2162-9730	A+	78	University of Minnesota	<a href="#">Link</a>
Academy of Management Review	1930-3807	A+	76	Academy of Management	<a href="#">Link</a>
Information Systems Research	1526-5536	A+	72	Informis	<a href="#">Link</a>
Strategic Management Journal	1097-0266	A+	57	Hoboken, New Jersey: Wiley	<a href="#">Link</a>
Journal of the Academy of Marketing Science	1552-7824	A	92	Springer	<a href="#">Link</a>
Journal of Management	1557-1211	A	90	Thousand Oaks, California: Sage Publications	<a href="#">Link</a>
Journal of Retailing	1873-3271	A	87	Elsevier	<a href="#">Link</a>
Journal of the Association for Information Systems	1536-9323	A	87	AIS	<a href="#">Link</a>
Journal of Management Studies	1467-6486	A	86	Hoboken, New Jersey: Wiley	<a href="#">Link</a>
Journal of Management Information Systems	1557-928X	A	85	Taylor & Francis Group	<a href="#">Link</a>
Journal of Consumer Psychology	1532-7663	A	84	Society for Consumer Psychology	<a href="#">Link</a>
European Journal of Operational Research	1872-6860	A	83	Elsevier	<a href="#">Link</a>
International Journal of Research in Marketing	1873-8001	A	83	Elsevier	<a href="#">Link</a>
Strategic Entrepreneurship Journal	1932-443X	A	82	Hoboken, New Jersey: Wiley	<a href="#">Link</a>
Information Systems Journal	1365-2575	A	81	Wiley	<a href="#">Link</a>
Organization Studies	1741-3044	A	80	SAGE	<a href="#">Link</a>
Production and Operations Management	1937-5956	A	79	Wiley, POMS	<a href="#">Link</a>
European Journal of Information Systems	1476-9344	A	78	Taylor & Francis Group	<a href="#">Link</a>
Journal of Service Research	1552-7379	A	78	SAGE	<a href="#">Link</a>
Manufacturing & Service Operations Management	1526-5498	A	78	INFORMS	<a href="#">Link</a>
The Journal of Strategic Information Systems	1873-1198	A	76	Elsevier	<a href="#">Link</a>
Journal of Operations Management	1873-1317	A	74	Wiley	<a href="#">Link</a>
Journal of Product Innovation Management	1540-5885	A	74	Wiley-Blackwell	<a href="#">Link</a>
Journal of Information Technology	1466-4437	A	69	SAGE	<a href="#">Link</a>
IISE Transactions	2472-5862	A	67	Taylor & Francis	<a href="#">Link</a>
Nonprofit and Voluntary Sector Quarterly	1552-7395	A	55	SAGE	<a href="#">Link</a>
Journal of Business Logistics	2158-1592	A	54	Wiley	<a href="#">Link</a>
Psychology & Marketing	1520-6793	B	95	Hoboken, NJ : Wiley Blackwell	<a href="#">Link</a>
Decision Support Systems	1873-5797	B	93	Elsevier	<a href="#">Link</a>

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Marketing Letters	1573-059X	B	93	Dordrecht [u.a.] : Springer	<a href="#">Link</a>
International Journal of Production Economics	1873-7579	B	92	Elsevier	<a href="#">Link</a>
Journal of Business Ethics	1573-0697	B	92	Springer Nature	<a href="#">Link</a>
Journal of Interactive Marketing	1520-6653	B	91	SAGE	<a href="#">Link</a>
Long Range Planning	1873-1872	B	91	Amsterdam [u.a.] : Elsevier	<a href="#">Link</a>
Transportation Research Part A: Policy and Practice	1879-2375	B	91	Elsevier	<a href="#">Link</a>
Journal of Business Research	1873-7978	B	90	Elsevier	<a href="#">Link</a>
Journal of Public Policy & Marketing	1547-7207	B	89	SAGE	<a href="#">Link</a>
British Journal of Management	1467-8551	B	88	Wiley-Blackwell	<a href="#">Link</a>
Computers & Operations Research	1873-765X	B	88	Elsevier	<a href="#">Link</a>
Information & Management	1872-7530	B	88	Elsevier	<a href="#">Link</a>
Small Business Economics	1573-0913	B	88	New York, NY: Springer Nature	<a href="#">Link</a>
Business & Information Systems Engineering	1867-0202	B	87	Springer	<a href="#">Link</a>
Industrial and Corporate Change	1464-3650	B	87	Oxford University Press	<a href="#">Link</a>
Technological Forecasting and Social Change	1873-5509	B	86	Elsevier	<a href="#">Link</a>
IEEE Transactions on Engineering Management	1558-0040	B	85	IEEE	<a href="#">Link</a>
Omega	1873-5274	B	85	Elsevier	<a href="#">Link</a>
R&D Management	1467-9310	B	85	Wiley-Blackwell	<a href="#">Link</a>
ACM SIGMIS Database: the DATABASE for Advances in Information Systems	1532-0936	B	84	ACM	<a href="#">Link</a>
AMS Review	1869-8182	B	84	New York : Springer	<a href="#">Link</a>
Computers in human behavior	1873-7692	B	84	Amsterdam: Elsevier Ltd	<a href="#">Link</a>
VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations	1573-7888	B	84	Springer Nature	<a href="#">Link</a>
Industrial Marketing Management	1873-2062	B	83	Elsevier	<a href="#">Link</a>
International Journal of Physical Distribution & Logistics Management	1758-664X	B	83	Emerald Publishing	<a href="#">Link</a>
Information and Organization	1873-7919	B	82	Elsevier	<a href="#">Link</a>
European Management Journal	1873-5681	B	81	Amsterdam [u.a.] : Elsevier	<a href="#">Link</a>
Journal of Supply Chain Management	1745-493X	B	81	Wiley	<a href="#">Link</a>
ACM Transactions on Management Information Systems	2158-6578	B	80	ACM	<a href="#">Link</a>
Human-Computer Interaction	1532-7051	B	80	Taylor & Francis	<a href="#">Link</a>
Industry & Innovation	1469-8390	B	80	Taylor & Francis	<a href="#">Link</a>
Computers and Industrial Engineering	1879-0550	B	78	Elsevier	<a href="#">Link</a>
Journal of Small Business Management	1540-627X	B	77	Taylor & Francis	<a href="#">Link</a>
Flexible Services and Manufacturing Journal	1936-6590	B	76	Springer	<a href="#">Link</a>
International Journal of Operations & Production Management	1758-6593	B	76	Emerald Publishing	<a href="#">Link</a>
Journal of Purchasing & Supply Management	1873-6505	B	76	Elsevier	<a href="#">Link</a>

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Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
Journal of Service Management	1757-5826	B	76	Emerald	<a href="#">Link</a>
International Journal of Management Reviews	1468-2370	B	75	Hoboken, New Jersey: Wiley	<a href="#">Link</a>
MIS Quarterly Executive	1540-1979	B	75	Indiana, US; Indiana University Press	<a href="#">Link</a>
Electronic Markets	1422-8890	B	74	Springer	<a href="#">Link</a>
Information Systems Frontiers	1572-9419	B	74	Springer	<a href="#">Link</a>
The Journal of Technology Transfer	1573-7047	B	73	Springer Nature	<a href="#">Link</a>
California Management Review	2162-8564	B	72	University of California Press	<a href="#">Link</a>
International Journal of Electronic Commerce	1557-9301	B	71	Routledge	<a href="#">Link</a>
Journal of Industrial Economics	1467-6451	B	70	Wiley-Blackwell	<a href="#">Link</a>
International Marketing Review	0265-1335	B	69	Bingley: Emerald Group Publishing	<a href="#">Link</a>
Journal of Personal Selling & Sales Management	1557-7813	B	69	Abingdon : Taylor & Francis	<a href="#">Link</a>
European Journal of Marketing	1758-7123	B	68	Bradford : MCB Univ. Press	<a href="#">Link</a>
Information Systems	1873-6076	B	68	Elsevier	<a href="#">Link</a>
Schmalenbach Journal of Business Research (SBUR)	2366-6153	B	68	Springer Nature	<a href="#">Link</a>
Journal of Medical Internet Research	1438-8871	B	67	JMIR Publications	<a href="#">Link</a>
Qualitative Research in Accounting & Management	1758-7654	B	67	Bradford : Emerald	<a href="#">Link</a>
Supply Chain Management: An International Journal	1758-6852	B	67	Emerald Publishing	<a href="#">Link</a>
Sustainability Analytics and Modeling	2667-2596	B	67	Amsterdam : Elsevier	<a href="#">Link</a>
International Journal of Industrial Organization	1873-7986	B	66	Elsevier	<a href="#">Link</a>
Review of Managerial Science	1863-6691	B	66	Springer Nature	<a href="#">Link</a>
Scandinavian Journal of Management	1873-3387	B	66	Amsterdam [u.a.] : Elsevier	<a href="#">Link</a>
Service Science	2164-3970	B	66	Hanover, Md. : INFORMS	<a href="#">Link</a>
Technovation	1879-2383	B	66	Elsevier	<a href="#">Link</a>
Journal of Cultural Economics	1573-6997	B	65	Dordrecht [u.a.] : Springer	<a href="#">Link</a>
International Journal of Information Management	1873-4707	B	64	Elsevier	<a href="#">Link</a>
Communications of the Association for Information Systems	1529-3181	B	63	AIS	<a href="#">Link</a>
Creativity and Innovation Management	1467-8691	B	61	Wiley	<a href="#">Link</a>
International Journal of Innovation Management	1757-5877	B	61	World Scientific	<a href="#">Link</a>
Production Planning & Control	1366-5871	B	60	Taylor & Francis	<a href="#">Link</a>
Information Systems Management	1934-8703	B	59	Taylor & Francis	<a href="#">Link</a>
Management Decision	1758-6070	B	58	Bingley: Emerald Group Publishing	<a href="#">Link</a>
Tourism Management	1879-3193	B	58	Amsterdam: Elsevier Ltd	<a href="#">Link</a>
Computers in Industry	1872-6194	B	57	Amsterdam : North Holland Publ. Co.	<a href="#">Link</a>
Journal of Retailing and Consumer Services	1873-1384	B	56	Elsevier	<a href="#">Link</a>
International Small Business Journal	1741-2870	B	55	Thousand Oaks, California: Sage Publications	<a href="#">Link</a>

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Title	ISSN	Rating	Votes ≥ rating [%]	Publisher	Link
Journal of Travel Research	1552-6763	B	55	SAGE	<a href="#">Link</a>
International Journal of Logistics Management	1758-6550	B	54	Emerald Publishing	<a href="#">Link</a>
Journal of Consumer Behaviour	1479-1838	B	54	Chichester : Wiley	<a href="#">Link</a>
Scandinavian Journal of Information Systems	1901-0990	B	54	University of Aalborg	<a href="#">Link</a>
Information Technology and Management	1573-7667	B	53	Springer	<a href="#">Link</a>
Management Review Quarterly	2198-1639	B	53	Heidelberg : Springer	<a href="#">Link</a>
Journal of Marketing Theory and Practice	1944-7175	B	50	Informa UK Limited: Taylor Francis Group	<a href="#">Link</a>
Marketing Theory	1741-301X	B	50	Thousand Oaks, Calif. [u.a.] : Sage	<a href="#">Link</a>
Journal of Business-to-Business Marketing	1547-0628	C	93	London [u.a.] : Routledge, Taylor and Francis Group	<a href="#">Link</a>
Journal of Information Systems	1558-7959	C	92	Sarasota, Fla : American Accounting Association	<a href="#">Link</a>
Journal of Marketing Management	1472-1376	C	92	Abingdon : Routledge, Taylor & Francis Group	<a href="#">Link</a>
Journal of Philanthropy and Marketing	2691-1361	C	92	Wiley	<a href="#">Link</a>
Journal of Services Marketing	2054-1651	C	92	Bradford : MCB University Press	<a href="#">Link</a>
Journal of Entrepreneurship	0973-0745	C	89	Thousand Oaks, California: Sage Publications	<a href="#">Link</a>
BMC Health Services Research	1472-6963	C	88	BioMed Central	<a href="#">Link</a>
International Journal of Logistics : Research and Applications	1469-848X	C	88	Abingdon : Taylor & Francis	<a href="#">Link</a>
International Journal of Retail & Distribution Management	1758-6690	C	88	Emerald	<a href="#">Link</a>
Journal of Product & Brand Management	2054-1643	C	87	Emerald Publishing	<a href="#">Link</a>
Journal of Small Business & Entrepreneurship	2169-2610	C	87	London: Taylor & Francis Group	<a href="#">Link</a>
Journal of Strategic Marketing	1466-4488	C	87	Abingdon : Taylor & Francis	<a href="#">Link</a>
Marketing. ZFP - Journal of Research and Management	0344-1369	C	87	Beck	<a href="#">Link</a>
Journal of Brand Management	1479-1803	C	86	Basingstoke : Palgrave Macmillan	<a href="#">Link</a>
Information Systems and e-Business Management	1617-9854	C	85	Springer	<a href="#">Link</a>
Electronic Commerce Research	1572-9362	C	84	Springer	<a href="#">Link</a>
Journal of Service Management Research	2942-3392	C	84	Nomos	<a href="#">Link</a>
Journal of Consumer Affairs	1745-6606	C	83	Oxford [u.a.] : Blackwell	<a href="#">Link</a>
Journal of Enterprise Information Management	1758-7409	C	83	Emerald	<a href="#">Link</a>
Service Industries Journal	1743-9507	C	83	Routledge	<a href="#">Link</a>
European Journal of Innovation Management	1758-7115	C	82	Emerald Publishing	<a href="#">Link</a>
Journal of Consumer Policy	1573-0700	C	82	Neuwied : Luchterhand	<a href="#">Link</a>
Business Process Management Journal	1758-4116	C	81	Emerald Publishing	<a href="#">Link</a>
Journal of Business & Industrial Marketing	2052-1189	C	81	Bradford : Emerald	<a href="#">Link</a>
Journal of Service Theory and Practice	2055-6233	C	81	Bingley : Emerald	<a href="#">Link</a>
Journal of Customer Behaviour	1477-6421	C	79	Helensburgh : Westburn	<a href="#">Link</a>
Journal of Electronic Commerce Research	1938-9027	C	79	Long Beach, Calif. : Univ.	<a href="#">Link</a>

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Journal of Macromarketing	1552-6534	C	78	SAGE Publishing	<a href="#">Link</a>
Journal of Manufacturing Technology Management	1741-038X	C	78	Emerald	<a href="#">Link</a>
International Journal of Entrepreneurial Venturing	1742-5379	C	77	Geneva: Inderscience	<a href="#">Link</a>
Technology Analysis & Strategic Management	1465-3990	C	77	Taylor & Francis	<a href="#">Link</a>
Enterprise Modelling and Information Systems Architectures	1866-3621	C	76	GI	<a href="#">Link</a>
Journal of Computer-Mediated Communication	1083-6101	C	76	Oxford: Oxford University Press	<a href="#">Link</a>
Electronic Commerce Research and Applications	1873-7846	C	74	Elsevier	<a href="#">Link</a>
International Review of Retail, Distribution and Consumer Research	1466-4402	C	74	London : Routledge	<a href="#">Link</a>
Journal of Business Strategy	2052-1197	C	74	Bingley: Emerald Group Publishing	<a href="#">Link</a>
Journal of Revenue and Pricing Management	1477-657X	C	74	Palgrave Macmillan	<a href="#">Link</a>
Research Technology Management	1930-0166	C	74	Taylor & Francis	<a href="#">Link</a>
Journal of General Management	1759-6106	C	73	Thousand Oaks, California: Sage Publications	<a href="#">Link</a>
Journal of Relationship Marketing	1533-2675	C	72	Binghamton, NY : Haworth Press	<a href="#">Link</a>
International Journal of Innovation and Technology Management	1793-6950	C	71	Singapore: World Scientific Publishing	<a href="#">Link</a>
Journal of Organizational Computing and Electronic Commerce	1532-7744	C	71	Taylor & Francis	<a href="#">Link</a>
Management Research Review	2040-8277	C	71	Bingley: Emerald Group Publishing	<a href="#">Link</a>
European Sport Management Quarterly	1746-031X	C	69	London: Taylor & Francis Group	<a href="#">Link</a>
International Journal of Technology Management	1741-5276	C	69	Inderscience Publishers	<a href="#">Link</a>
Annals of Tourism Research	1873-7722	C	68	Elsevier	<a href="#">Link</a>
International Journal of Integrated Supply Management	1741-8097	C	68	Inderscience	<a href="#">Link</a>
Sport Management Review	1839-2083	C	68	London: Taylor & Francis Group	<a href="#">Link</a>
International Journal of Knowledge Management	1548-0658	C	67	IGI Global	<a href="#">Link</a>
Journal of Engineering and Technology Management	1879-1719	C	67	Elsevier	<a href="#">Link</a>
Journal of Entrepreneurship Education	1528-2651	C	67	Allied Business Academies	<a href="#">Link</a>
International Journal of Electronic Business	1741-5063	C	65	Inderscience	<a href="#">Link</a>
The International Journal of Entrepreneurship and Innovation	2043-6882	C	65	Thousand Oaks, California: Sage Publications	<a href="#">Link</a>
International Journal of Information Technology & Decision Making	1793-6845	C	64	World Scientific Publishing	<a href="#">Link</a>
Journal of Health Organization and Management	1758-7247	C	64	Emerald	<a href="#">Link</a>
Strategy & Leadership	1758-9568	C	64	Bingley: Emerald Group Publishing	<a href="#">Link</a>
Journal of Small Business Strategy	2380-1751	C	63	The Small Business Institute	<a href="#">Link</a>
Journal of Sustainable Tourism	1747-7646	C	60	London: Taylor & Francis Group	<a href="#">Link</a>
International Journal of Entrepreneurship and Innovation Management	1741-5098	C	59	Geneva: Inderscience	<a href="#">Link</a>
Journal of Business Models	2246-2465	C	59	Aalborg Universitetsforlag	<a href="#">Link</a>
International Journal of Product Lifecycle Management	1743-5129	C	58	Olney, Bucks. : Inderscience Enterprises	<a href="#">Link</a>
International Studies of Management & Organization	1558-0911	C	58	London: Taylor & Francis Group	<a href="#">Link</a>

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Cornell Hospitality Quarterly	1938-9663	C	57	SAGE	<a href="#">Link</a>
International Journal of Innovation and Sustainable Development	1740-8830	C	57	Geneva: Inderscience	<a href="#">Link</a>
Journal of Strategy and Management	1755-4268	C	57	Bradford : Emerald	<a href="#">Link</a>
Journal of Academy of Business and Economics	2378-8631	C	56	International Academy of Business and Economics	<a href="#">Link</a>
International Journal of Product Development	1741-8178	C	55	Olney, Bucks : Inderscience Enterprises	<a href="#">Link</a>
Journal of Sport Management	1543-270X	C	55	Champaign, Ill. : Human Kinetics Publ.	<a href="#">Link</a>
International Journal of Energy Sector Management	1750-6239	C	54	Emerald Publishing	<a href="#">Link</a>
International Journal of Revenue Management	1741-8186	C	52	Olney, Bucks : Inderscience Enterprises	<a href="#">Link</a>
M@n@gement	1286-4692	C	51	Association Internationale de Management Stratégique	<a href="#">Link</a>
Journal of Electronic Commerce in Organizations	1539-2929	C	50	IGI Global	<a href="#">Link</a>
e-Service Journal	1528-8234	D	100	Indiana University Press	<a href="#">Link</a>
International Journal of Business Environment	1740-0597	D	100	Inderscience Publishers	<a href="#">Link</a>
International Journal of Business Science and Applied Management	1753-0296	D	100	United Kingdom	<a href="#">Link</a>
International Journal of Business Strategy	2378-8585	D	100	Turlock, Calif. : Sandeep R. Khade	<a href="#">Link</a>
International Journal of Contemporary Hospitality Management	1757-1049	D	100	Bradford : Emerald	<a href="#">Link</a>
International Journal of Management Practice	1741-8143	D	100	Olney, Bucks : Inderscience Enterprises	<a href="#">Link</a>
International Journal of Service Science, Management, Engineering, and Technology	1947-9603	D	100	IGI Global	<a href="#">Link</a>
International Journal of Strategic Management	2378-8615	D	100	the International Academy of Business and Economics	<a href="#">Link</a>
International Journal of Tourism Research	1522-1970	D	100	Wiley	<a href="#">Link</a>
International Journal of Wine Business Research	1751-1070	D	100	Bingley : Emerald	<a href="#">Link</a>
Journal of Applied Business Research	2157-8834	D	100	Clute Institute	<a href="#">Link</a>
Journal of Destination Marketing & Management	2212-5752	D	100	Elsevier	<a href="#">Link</a>
Marketing Review St. Gallen	1865-7516	D	100	Wiesbaden : Springer Gabler	<a href="#">Link</a>
Service Business	1862-8508	D	100	Heidelberg [u.a.] : Springer	<a href="#">Link</a>

### Categories

- A+ outstanding and world-leading journals in business administration
- A leading journals in business administration
- B important and respected journals in business administration
- C recognized journals in business administration
- D other academic journals in business administration