

A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2024

Qualitative Research Methods

Jana Costas, Markus Reihlen

12.-15.03.2024 | Berlin

Qualitative Research Methods –

Thomas Wrona, Jo Reichertz

Applied Regression Analysis

Georg von Graevenitz, Stefan Wagner

Endogeneity in Applied Empirical Research

Dominik Papies

Design Science

Jan vom Brocke, Robert Winter (2x)

Methods of Interviewing -

Olivier Berthod, Manuel Nicklich

Meta Analysis

Martin Eisend

10.-13.09.2024 | Berlin

Experimental Research and Behavioral Decision Making

René Fahr, Behnud Djawadi

25.-28.03.2024 | Paderborn

Ethnographic Research

Jana Costas, Dan Kärreman, Blagoy

Blagoev

Machine Learning

Stefan Lessmann (2x)

Data Science as a Research Method

Oliver Müller

19.-22.02.2024 | Berlin

Choice-Based Optimization

Knut Haase, Sven Müller

23.-26.09.2024 | Hamburg

B. DEPARTMENTSPEZIFISCHE KURSE 2024

I. ACCOUNTING (R. Brühl)

Quantitative Empirical Accounting Research and Open Science Methods

Joachim Gassen

Recent Trends in Tax Research

Martin Jacob

II. FINANCE (O. Entrop)

III. MANAGEMENT (G. Delmestri)

Foundational Theories of Strategic Management Research

Michael J. Leiblein, Jeffrey J. Reuer

17.-20.06.2024 | Frankfurt am Main

Gender, Diversity and Inclusion Research

Renate Ortlieb, Lena Knappert

10.-11.06.2024 | ONLINE

09.-10.09.2024 | tba

IV. MARKETING (M. Eisenbeiß)

Advanced Topics and Experimental Methods in Consumer Research

Kristina Klein

07.-10.10.2024 | Bremen

V. OPERATIONS (OM/OR) (N. Kliewer)

Data-driven Operations Management

Richard Pibernik, Christoph M. Flath, Nikolai Stein

Design and Application of Metaheuristics

Franz Rothlauf

07.-10.10.2024 | Mainz

I. BUSINESS & INFORMATION SYSTEMS ENGINEERING (B. MÜLLER)