

Overall, I think that for PhD students this is a must-do workshop! And for the rest of us, I think it is really helpful in establishing a writing habit, which is probably the most difficult task, with teaching, exams, paperwork, faculty meetings.

Really loved it and truly appreciate the work that you put into this.

# HOW TO WRITE GREAT PAPERS IN LESS TIME

A summer-intensive online program with Christina Sichtmann

**New: seven modules**

You did a fabulous job with leading this workshop and achieving a good balance of lecture and practice with a fun and pleasant vibe.

It was great, especially your attitude how to empower us as excellent writers.

## You want to publish more papers in better journals?

### BUT YOU

- have so many other obligations that you do not find time to write
- are not satisfied with your writing output
- tend to procrastinate
- often feel that you do not use your writing time effectively
- are uncertain about the review process and would like to know more about its secrets

### WITH THIS COURSE YOU WILL BOOST AND IMPROVE YOUR WRITING OUTPUT!

- You will learn how to use your writing time more effectively.
- You will write better papers in a shorter period of time.
- You will learn how to easily get over procrastination.
- You will get to know techniques how to deal with literature more efficiently.
- You will get insights into the review process of top journals and get templates how to respond to their reviews.

### WITH THE ULTIMATE GOAL TO GET PUBLISHED IN TOP JOURNALS!

The focus is on the process of writing rather than the product (i.e. the research). This workshop is not a "How-to-publish"-workshop but focuses on key competences to be a better and more productive writer.

### ABOUT CHRISTINA SICHTMANN

I am Associate Professor of International Marketing at the University of Vienna.

I have extensive publication experiences in top journals such as *Journal of the Academy of Marketing Science*, *International Journal of Research in Marketing*, *Journal of Operations Management*, *Journal of International Marketing*, etc. As a former Associate Editor of *International Marketing Review* and reviewer of hundreds of papers I can provide behind-the-scenes insights into the review process.

I combine my academic knowledge with creative writing techniques to help researchers improving their writing output. My podcast on Academic Writing is no. 1 in the German speaking community.



**I am passionate about creating impactful learning and growth so researchers can continuously develop to be their best.**

## COURSE INFOS

### Where and when?

June 1st – June 22nd, 2021.

We will meet twice a week, Tuesdays and Wednesdays 3pm – 6pm (UTC) via zoom.

(see time converter <https://www.timeanddate.com>)

Dates: June 1st, 2nd, 7th, 8th, 15th, 16th, 22nd

### Price

**690,- Euro plus your local tax**

Booking link: [https://elopage.com/s/sichtmann/HTWGPILT\\_03\\_2021](https://elopage.com/s/sichtmann/HTWGPILT_03_2021)

If you encounter problems with your credit card payment please contact me for a direct invoice and payment via Paypal. Please get back to me if you need to pay via invoice for your institution. I also provide a template funding request letter to strengthen your request for support on inquiry.

**Contact:** [christinaesichtmann.de](mailto:christinaesichtmann.de)

### FOR WHOM?

The workshop is designed for researchers on all levels who want to reflect their own writing process and improve their writing output.

### WHAT WILL WE DO IN THE COURSE?

- You will get hands-on with lots of helpful writing tools to improve your writing skills and speed up your writing.
- You will work on your own project and make good progress on it in and between the sessions.
- We will do lots of exercises in the course so that you actually write for your project during the online workshops.
- You will get writing impulses via e-mail in-between sessions.
- The course is very interactive. You will benefit from the exchange of ideas with researchers from all over the world.
- In-between sessions you will have time to integrate the learnings into your daily life.

### COURSE CONTENT

**Workshop 1**, June 1st, 2021: Establish a writing habit

**Workshop 2**, June 2nd, 2021: Set routines and develop a vision

**Workshop 3**, June 8th, 2021: Find clarity and structure your project

**Workshop 4**, June 9th, 2021: Sharpen your research question

**Workshop 5**, June 15th, 2021: How to deal with literature more efficiently

**Workshop 6**, June 16th, 2021: Feedback und revision of your text

**Workshop 7**, June 22nd, 2021: Behind the scenes of the review process