

A. Departmentübergreifende Methodenkurse		
Überblickskurse		
Applied Regression Analysis <i>Georg von Graevenitz / Stefan Wagner</i> 21.-24.05.2019, Berlin	Applied Regression Analysis <i>Georg von Graevenitz / Stefan Wagner</i> 16.-19.09.2019, München	
Qualitative Research Methods <i>Jana Costas / Markus Reihlen</i> 09.-12.04.2019, Berlin	Qualitative Research Methods <i>Thomas Wrona / Philipp Mayring</i> 17.-20.09.2019, Hamburg	
Philosophy of Science <i>Rolf Brühl / Thomas Wrona</i> 12.-15.11.2019, Berlin		
Spezialkurse		
Endogeneity in Applied Empirical Research <i>Dominik Papies</i> 09.-12.10.2019, Tübingen	Meta Analysis <i>Tammo Bijmolt</i> 12.-15.03.2019, Hamburg	
Design Science <i>Jan vom Brocke / Robert Winter</i> 18.-21.06.2019, St. Gallen	Exp. Research and Behavioral Decision Making <i>Christian D. Schade</i> 15.-18.07.2019, Berlin	
Simulation Modelling for Business Research <i>Catherine Cleophas</i> 07.-10.10.2019, Kiel	Choice-Based Optimization <i>Knut Haase / Sven Müller</i> 22.-25.07.2019, Hamburg	
Quantitative and Qualitative Content Analysis <i>Nadine Kammerlander / Josip Kotlar</i> 16.-19.09.2019, Düsseldorf	Event History Analysis <i>Klaus Beck / Mariacelia Stefania Di Serio</i> 7.-10.10.2019, München	
Bayesian Modeling <i>Joachim Büschken / Thomas Otter</i> 23.-26.09.2019, Frankfurt am Main	Ethnographic Methods <i>Jana Costas / Christina Garsten / Hannes Krämer</i> 24.-27.09.2019, Berlin	
B. Departmentspezifische Kurse		
I. Accounting (R. U. Fülbier)	II. Finance (O. Entrop)	III. Management (G. Schreyögg)
Methodological Foundations in Analytical Accounting Research <i>Ralf Ewert</i> 02.-05.09.2019, Frankfurt am Main	Empirical Corporate Finance <i>Markus Schmid / Christoph Schneider</i> 29.08.-01.09.2019, Berlin	Managing Interorganizational Relations - Process Views <i>Jörg Sydow / Elke Schüssler</i> 16.-19.09.2019, Berlin
Qualitative Empirical Accounting Research <i>Martin Messner / Christoph Pelger</i> 10.-13.09.2019, Innsbruck	Advanced Topics in Asset Pricing and Capital Market Research <i>Joachim Grammig / Erik Theissen</i> 13.-16.08.2019, Wiesloch	Theoretical Perspectives in Corporate Social Responsibility (CSR) <i>Christopher Wickert / Laura Marie Edinger-Schons</i> 02.-05.04.2019, Mannheim
Normative Accounting Research <i>Sonja Wüstemann / Jens Wüstemann</i> 23.-26.09.2019, Mannheim	Current Topics in Behavioral Finance Research <i>Alexander Hillert / Christoph Merkle</i> 25.-28.06.2019, Hamburg	
IV. Marketing (K. Gedenk)	V. Operations (OM/OR) (K. Inderfurth)	VI. Business Information Systems Engineering (Ch. Legner)
	Advanced Methods of Mathematical Programming <i>Knut Haase</i> 09.-12.09.19, Hamburg	Theory and Theorizing in Information Systems Theory <i>Benjamin Müller</i> 16.-19.07.19, Hamburg
	Probabilistic Models and Stochastic Programming <i>Stefan Helber</i> 25.-28.02.2019, Hannover	Data Science as a Research Method <i>Oliver Müller</i> 23.-26.09.2019, Paderborn
	Approximate Dynamic Programming for Stochastic and Dynamic Decision Problems <i>Dirk Mattfeld / Marlin Ulmer</i> 18.-21.03.2019, Braunschweig	
	Data-Driven Operations Management <i>Richard Pibernik / Christoph M. Flath</i> 07.-10.10.2019, Würzburg	

GESAMTÜBERBLICK KURSE

Alle Kurse sind 6 ECTS/LP-Kurse mit 4 Tagen Präsenz.



A. Departmentübergreifende Methodenkurse

Überblickskurse

1. Applied Regression Analysis (<i>jährl.</i>)	3. Philosophy of Science (<i>zweijährl.</i>)
2. Qualitative Research Methods (<i>2x jährl.</i>)	4. Survey Research Methods (<i>zweijährl.</i>)

Spezialkurse

1. Endogeneity in Applied Empirical Research (<i>jährl.</i>)	6. Methods of Interviewing (<i>zweijährl.</i>)
2. Design Science (<i>jährl.</i>)	7. Meta Analysis (<i>jährl.</i>)
3. Simulation Modelling for Business Research (<i>zweijährl.</i>)	8. Experimental Research and Behavioral Decision Making (<i>jährl.</i>)
4. Quantitative and Qualitative Content Analysis (<i>zweijährl.</i>)	9. Ethnographic Methods (<i>zweijährl.</i>)
5. Bayesian Modeling (<i>zweijährl.</i>)	10. Choice-Based Optimization (<i>zweijährl.</i>)
	11. Event History Analysis (<i>zweijährl.</i>)

B. Departmentspezifische Kurse

I. Accounting (R. U. Fülbier)	II. Finance (O. Entrop)	III. Management (G. Schreyögg)
1. Methodological Foundations in Analytical Accounting Research (<i>zweijährl.</i>)	1. Empirical Corporate Finance (<i>zweijährl.</i>)	1. Managing Interorganizational Relations - Prozess Views (<i>zweijährl.</i>)
2. Qualitative Empirical Accounting Research (<i>zweijährl.</i>)	2. Advanced Topics in Asset Pricing and Capital Market Research (<i>zweijährl.</i>)	2. Advanced Topics in Strategic Management Research (<i>zweijährl.</i>)
3. Advanced Topics in Quantitative Empirical Accounting Research (<i>zweijährl.</i>)	3. Current Topics in Behavioral Finance Research (<i>zweijährl.</i>)	3. Advanced Topics in Human Resource Management Research (<i>zweijährl.</i>)
4. Advanced Topics in Tax Research (<i>zweijährl.</i>)		4. Theoretical Perspectives in Corporate Social Responsibility (CSR) (<i>jährl.</i>)
5. Advanced Topics in Experimental Accounting Research (<i>zweijährl.</i>)		5. Advanced Topics in Organizational Behavior Research (<i>ab 2020, zweijährl.</i>)
6. Normative Accounting Research (<i>zweijährl.</i>)		
IV. Marketing (K. Gedenk)	V. Operations (OM/OR) (K. Inderfurth)	VI. Business & Information Systems Engineering (Ch. Legner)
1. Advanced Topics in Digital Marketing (<i>zweijährl.</i>)	1. Advanced Methods of Math. Programming (<i>zweijährl.</i>)	1. Theory and Theorizing in Information Systems Theory (<i>jährl.</i>)
2. Advanced Topics in Marketing Theory (<i>zweijährl.</i>)	2. Probabilistic Models and Stochastic Programming (<i>zweijährl.</i>)	2. Data Science as a Research Method (<i>jährl.</i>)
3. Advanced Topics in Consumer Behavior (<i>zwei jährl.</i>)	3. Data Driven Operations Management (<i>zweijährl.</i>)	
4. Marketing Response - Theory and Empirical Applications (<i>zweijährl.</i>)	4. Design and Application of Metaheuristics (<i>zweijährl.</i>)	
	5. Approximate Dynamic Programming for Stochastic and Dynamic Decision Problems (<i>zweijährl.</i>)	