

KURSVERZEICHNIS 2017 (FRÜHJAHR 2017, HERBST 2017) (Alle Kurse sind 6 ECTS/LP-Kurse mit 4 Tagen Präsenz)

ProDok-Faculty: Karen Gedenk, Rolf Uwe Fülbier, Christine Legner, Karl Inderfurth, Georg Schreyögg (Sprecher), Andreas Walter



A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2017

Überblickskurse

Applied Regression Analysis	<i>Georg von Graevenitz / Stefan Wagner</i>	<i>16.- 19.05.2017, Berlin</i>
Qualitative Research Methods	<i>Georg Schreyögg / Jana Costas</i>	<i>21.-24.03.2017, Berlin</i>
Qualitative Methods in Management Research	<i>Thomas Wrona / Jana Costas</i>	<i>10.-13.10.2017, Hamburg</i>
Philosophy of Science	<i>Rolf Brühl / Thomas Wrona</i>	<i>07 – 10.11.2017, Berlin</i>

Spezialkurse

Endogeneity	<i>Dominik Papies</i>	<i>27. – 30.09.2017, Tübingen</i>
Design Science	<i>Jan vom Brocke / Robert Winter</i>	<i>22. – 25.08.2017, St. Gallen</i>
Simulation Modelling for Business Research	<i>Catherine Cleophas</i>	<i>10.-13.04.2017, Aachen</i>
Quantitative and Qualitative Content Analysis	<i>Nadine Kammerlander u.a.</i>	<i>18. – 21.09.2017, Düsseldorf</i>
Experimental Research and Behavioral Decision Making	<i>Christian D. Schade</i>	<i>26.-29.09.2017, Berlin</i>

B. DEPARTMENTSPEZIFISCHE KURSE 2017

I. Accounting (R. U. Fülbier)	II. Finance (A. Walter)	III. Management (G. Schreyögg)	IV. Marketing (K. Gedenk)	V. Operations (OM/OR) (K. Inderfurth)	VI. Business Information Systems and Engineering (Ch. Legner)
Advanced Topics in Analytical Accounting <i>Ralf Ewert</i> <i>11.-14.9.2017, Frankfurt am Main</i>	Advanced Topics in Corporate Finance Research <i>Christoph Schneider / Markus Schmid</i> <i>02.-05.09.2017</i>	Advanced Topics in Organization Theory <i>Jörg Sydow / Elke Schüßler</i> <i>04.-07.04.2017, Berlin</i>	Advanced Topics in Digital Marketing <i>Bernd Skiera</i> <i>18-21.09.2017, Frankfurt am Main</i>	Advanced Methods of Mathematical Programming <i>Knut Haase</i> <i>09.-12.10.2017, Hamburg</i>	Advanced Topics in Information Systems Theory <i>Benjamin Müller / Dorothy Leidner</i> <i>18.-21.07.2017</i>
Advanced Topics in Qualitative Empirical Accounting Research <i>Martin Messner / Christoph Pelger</i> <i>4.-7.9. 2017, Innsbruck</i>	Advanced Topics in Asset Pricing and Capital Market Research <i>Erik Theissen / Joachim Grammig</i> <i>16-19.08.2017, Frankfurt am Main</i>	Advanced Topics in Strategic Management Research <i>Thomas Mellewig u.a.</i> <i>25.-28.09.2017, Berlin</i>	Advanced Topics in Marketing Theory <i>Florian von Wangenheim</i> <i>06.-09.02.2017, Zürich</i>	Probabilistic Models and Stochastic Programming <i>Stefan Helber</i> <i>27.-30.03.2017, Hannover</i>	Data Science as Research Method <i>Oliver Müller</i> <i>09.-12.10.2017</i>

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