

KURSVERZEICHNIS 2018

Alle Kurse sind 6 ECTS/LP-Kurse mit 4 Tagen Präsenz.



A. Departmentübergreifende Methodenkurse		
Überblickskurse		
Applied Regression Analysis <i>Georg von Graevenitz / Stefan Wagner, 15.-18.05.2018, Berlin</i>	Survey Research Methods <i>Sascha Raithle / Christian Ringle / Marko Sarstedt, 11.-14.09.2018, Berlin</i>	
Qualitative Research Methods <i>Jana Costas / Markus Reihlen, 13.-16.03.2018, Berlin</i>		
Spezialkurse		
Design Science <i>Jan vom Brocke / Robert Winter, 04.-07.06.2018, St. Gallen</i>	Endogeneity <i>Dominik Papies, tba</i>	
	Methods of Interviewing <i>tba</i>	
Meta-Analysis <i>Tammo Bijmolt, 20.-23.03.2018, Hamburg</i>		
Exp. Research and Behavioral Decision Making <i>René Fahr / Behnud Djawadi, 03.-06.09.2018, Paderborn</i>		
B. Departmentspezifische Kurse		
I. Accounting (R. U. Fülbier)	II. Finance (O. Entrop)	III. Management (G. Schreyögg)
Advanced Topics in Quantitative Empirical Accounting Research <i>Joachim Gassen, 04.-07.09.2018, Berlin</i>	Advanced Topics in Asset Pricing and Capital Market Research <i>Joachim Grammig / Erik Theissen, 14.-17.08.2018, tba</i>	Advanced Topics in Strategic Management Research <i>Thomas Mellewigt / Michael J. Leiblein, 11.-14.06.2018, Berlin</i>
Advanced Topics in Tax Research <i>Alex Edwards, 19.-22.03.2018, Münster</i>	Advanced Topics in Corporate Finance Research <i>Markus Schmid / Christoph Schneider, 08.-11.09.2018, tba</i>	Advanced Topics in Human Resource Management Research <i>Martin Schneider / Ingo Weller, 24.-27.09.2018, Paderborn</i>
Advanced Topics in Experimental Accounting Research <i>Markus C. Arnold, 12.-15.06.2018, München</i>		
IV. Marketing (K. Gedenk)	V. Operations (OM/OR) (K. Inderfurth)	VI. Business Information Systems Engineering (Ch. Legner)
Advanced Topics in Marketing Theory <i>Florian von Wangenheim / Marcus Zimmer, 12.-15.03.2018, Zürich</i>	Advanced Topics in Supply Chain Management <i>Richard Pibernik, 10.-13.09.2018, Würzburg</i>	Advanced Topics in Information Systems Theory <i>Benjamin Müller / NN., tba</i>
	Design and Application of Metaheuristics <i>Franz Rothlauf, 08.-11.10.2018, Mainz</i>	Data Science as Research Method <i>Oliver Müller, 24.-27.09.2018, Münster</i>
		Blockchain Economics in Theory and Practice <i>Roman Beck, 16.-19.10.2018, Frankfurt a. M.</i>

GESAMTÜBERBLICK KURSE

Alle Kurse sind 6 ECTS/LP-Kurse mit 4 Tagen Präsenz.



A. Departmentübergreifende Methodenkurse	
Überblickskurse	
1. Applied Regression Analysis (<i>jährl.</i>)	3. Philosophy of Science (<i>zweijährl.</i>)
2. Qualitative Research Methods (<i>jährl.</i>)	4. Survey Research Methods (<i>zweijährl.</i>)
Spezialkurse	
1. Endogeneity (<i>jährl.</i>)	6. Methods of Interviewing (<i>zweijährl.</i>)
2. Design Science (<i>jährl.</i>)	7. Meta-Analysis (<i>zweijährl.</i>)
3. Simulation Modelling for Business Research (<i>zweijährl.</i>)	8. Experimental Research and Behavioral Decision Making (<i>jährl.</i>)
4. Quantitative and Qualitative Content Analysis (<i>zweijährl.</i>)	9. Current Issues in Business Research Methods (<i>bei Bedarf</i>)
5. Bayesian Statistics (<i>zweijährl.</i>)	

B. Departmentspezifische Kurse		
I. Accounting (R. U. Fülbier)	II. Finance (O. Entrop)	III. Management (G. Schreyögg)
1. Advanced Topics in Analytical Accounting Research (<i>zweijährl.</i>)	1. Advanced Topics in Corporate Finance Research (<i>jährl.</i>)	1. Advanced Topics in Organization Theory (<i>zweijährl.</i>)
2. Advanced Topics in Qualitative Empirical Accounting Research (<i>zweijährl.</i>)	2. Advanced Topics in Asset Pricing and Capital Market Research (<i>jährl.</i>)	2. Advanced Topics in Strategic Management Research (<i>zweijährl.</i>)
3. Advanced Topics in Quantitative Empirical Accounting Research (<i>zweijährl.</i>)	3. Advanced Topics in Behavioral Finance Research (<i>ab 2019</i>)	3. Advanced Topics in Human Resource Management Research (<i>zweijährl.</i>)
4. Advanced Topics in Tax Research (<i>zweijährl.</i>)		4. Advanced Topics in Organizational Behavior Research (<i>ab 2019</i>)
5. Advanced Topics in Experimental Accounting Research (<i>zweijährl.</i>)		
6. Advanced Topics in Normative Accounting Research (<i>ab 2019</i>)		
IV. Marketing (K. Gedenk)	V. Operations (OM/OR) (K. Inderfurth)	VI. Business Information Systems Engineering (Ch. Legner)
1. Advanced Topics in Digital Marketing (<i>zweijährl.</i>)	1. Advanced Methods of Mathematical Programming (<i>zweijährl.</i>)	1. Advanced Topics in Information Systems Theory (<i>jährl.</i>)
2. Advanced Topics in Marketing Theory (<i>jährl.</i>)	2. Probabilistic Models and Stochastic Programming (<i>zweijährl.</i>)	2. Data Science as Research Method (<i>jährl.</i>)
	3. Advanced Topics in Supply Chain Management (<i>zweijährl.</i>)	3. Information Systems: Acceptance, Adoption and Use (<i>ab 2019</i>)
	4. Design and Application of Metaheuristics (<i>zweijährl.</i>)	4. Enterprise Modelling and Architecture (incl. Business Processes) (<i>ab 2019</i>)
		5. Current Issues in Information Systems Research (<i>bei Bedarf</i>)