

A. DEPARTMENTÜBERGREIFENDE METHODENKURSE 2024

Qualitative Research Methods

Jana Costas, Markus Reihlen

12.-15.03.2024 | Berlin

Qualitative Research Methods –

Thomas Wrona, Jo Reichertz

17.-20.09.2024 | Hamburg

Applied Regression Analysis

Georg von Graevenitz, Stefan Wagner

11.-14.06.2024 | Berlin

Philosophy of Science

Rolf Brühl, Thomas Wrona

05.-08.11.2024 | Berlin

Endogeneity in Applied Empirical Research

Dominik Papies

18.09.2024 | Online

25.-27.09.2023 | Tübingen

Design Science

Jan vom Brocke, Robert Winter

22.04.-02.05.2024 | Online

Qualitative Analyse multimodaler und visueller Daten

Dennis Jancsary, Katharina Miko-

Schefzig

20.-23.02.2024 | Wien

ABGESAGT

Methods of Interviewing -

Olivier Berthod, Manuel Nicklich

27.02.-01.03.2024 | Berlin

Meta Analysis

Martin Eisend

10.-13.09.2024 | Berlin

Experimental Research and Behavioral Decision Making

René Fahr, Behnud Djawadi

25.-28.03.2024 | Paderborn

Ethnographic Research

Jana Costas, Dan Kärreman, Blagoy

Blagoev

03.-06.09.2024 | Berlin

ABGESAGT

Machine Learning

Stefan Lessmann

23.-26.04.2024 | Berlin

Machine Learning

Stefan Lessmann

17.-20.09.2024 | Berlin

Data Science as a Research Method

Oliver Müller

19.-22.02.2024 | Paderborn

Choice-Based Optimization

Knut Haase, Sven Müller

23.-26.09.2024 | Hamburg

EDEN Doctoral Seminar on Generating Managerially & Societally Impactful Research Ideas (4th Edition)

VHB/EIASM Cooperation

Elio Keko, Elke Cabooter, Stefan Stremersch

15.-16.05. und 22.-

23.05.2024 | ONLINE

B. DEPARTMENTSPEZIFISCHE KURSE 2024

I. ACCOUNTING (R. Brühl)

Advanced Topics in Experimental Accounting Research

Markus Arnold
24.-27.06.2024 | Berlin

ABGESAGT

Quantitative Empirical Accounting Research and Open Science Methods

Joachim Gassen
03., 06., 10., 13.09.2024 | Online
18.-20.09.2024 | Berlin

II. FINANCE (O. Entrop)

Current Topics in Behavioral Finance Research

Alexander Hillert, Christoph Merkle
08.-11.10.2024 | Frankfurt am Main

III. MANAGEMENT (G. Delmestri)

Gender, Diversity and Inclusion Research

Renate Ortlieb, Lena Knappert
10.-11.06.2024 | Online
09.-10.09.2024 | Berlin

Advanced Topics in Organization Theory

Elke Schüßler, Jörg Sydow
16.-19.09.2024 | Berlin

IV. MARKETING (M. Eisenbeiß)

Advanced Topics and Experimental Methods in Consumer Research

Kristina Klein
25.-29.09.2024 | Bremen
07.10.2024 | Online

V. OPERATIONS (OM/OR) (N. Kliewer)

Advanced Methods of Mathematical Programming

Malte Fliedner, Arne Schulz
06.-09.02.2024 | Hamburg

Design and Application of Metaheuristics

Franz Rothlauf
07.-10.10.2024 | Mainz

I. BUSINESS & INFORMATION SYSTEMS ENGINEERING (B. MÜLLER)