

KURSVERZEICHNIS 2018 (VORLÄUFIG)

(Alle Kurse sind 6 ECTS/LP-Kurse mit 4 Tagen Präsenz)



A. DEPARTMENTÜBERGREIFENDE METHODENKURSE

Überblickskurse	Spezialkurse
Applied Regression Analysis <i>Georg von Graevenitz / Stefan Wagner</i>	Design Science
Qualitative Research Methods <i>Jana Costas / N.N.</i>	Bayesian Statistics
Survey Research Methods <i>Marko Sarstedt / Christian Ringle</i>	Methods of Interviewing
	Meta-Analysis <i>Tammo Bijmolt</i>
	Current Issues in Business Research Methods

B. DEPARTMENTSPEZIFISCHE KURSE

I. Accounting (R. U. Fülbier)	II. Finance (A. Walter)	III. Management (G. Schreyögg)
Advanced Topics in Quantitative Empirical Accounting Research <i>Joachim Gassen</i>	Advanced Topics in Asset Pricing and Capital Market Research <i>Joachim Grammig / Erik Theissen</i>	Advanced Topics in Strategic Management Research <i>Thomas Mellewigt / Michael J. Leiblein</i> <i>11.-14.06.2018, Berlin</i>
Advanced Topics in Tax Research	Advanced Topics in Corporate Finance Research	Advanced Topics in Human Resource Management Research <i>Martin Schneider</i>
Advanced Topics in Experimental Accounting Research <i>Markus C. Arnold</i> <i>05.-08.06.2018</i>		
IV. Marketing (K. Gedenk)	V. Operations (OM/OR) (K. Inderfurth)	VI. Business Information Systems Engineering (Ch. Legner)
Advanced Topics in Digital Marketing	Advanced Topics in Supply Chain Management <i>Richard Pibernik</i>	Advanced Topics in Information Systems Theory <i>Benjamin Müller / NN.</i>
Advanced Topics in Marketing Theory	Design and Application of Modern Heuristics <i>Franz Rothlauf</i> <i>8.-11.10.2018, Mainz</i>	Data Science as Research Method
		Current Issues in Information Systems Research: Blockchain <i>Roman Beck</i> <i>Oktober 2018, Frankfurt am Main</i>