

KURSVERZEICHNIS 2017

(Alle Kurse sind 6 ECTS/LP-Kurse mit 4 Tagen Präsenz)



A. DEPARTMENTÜBERGREIFENDE METHODENKURSE

Überblickskurse	Spezialkurse
Applied Regression Analysis <i>Georg von Graevenitz / Stefan Wagner</i> 16.- 19.05.2017, Berlin	Endogeneity <i>Dominik Papies</i> 27. – 30.09.2017, Tübingen
Qualitative Research Methods <i>Georg Schreyögg / Jana Costas</i> 21.-24.03.2017, Berlin	Design Science <i>Jan vom Brocke / Robert Winter</i> 22. – 25.08.2017, St. Gallen
Qualitative Methods in Management Research <i>Thomas Wrona / Jana Costas</i> 10.-13.10.2017, Hamburg	Simulation Modelling for Business Research <i>Catherine Cleophas</i> 10.-13.04.2017, Aachen
Philosophy of Science <i>Rolf Brühl / Thomas Wrona</i> 07 – 10.11.2017, Berlin	Quantitative and Qualitative Content Analysis <i>Nadine Kammerlander / Josip Kotlar</i> 18. – 21.09.2017, Düsseldorf
	Experimental Research and Behavioral Decision Making <i>Christian D. Schade</i> 26.-29.09.2017, Berlin

B. DEPARTMENTSPEZIFISCHE KURSE

I. Accounting (R. U. Fülbier)	II. Finance (A. Walter)	III. Management (G. Schreyögg)
Advanced Topics in Analytical Accounting <i>Ralf Ewert</i> 11.-14.9.2017, Frankfurt am Main	Advanced Topics in Corporate Finance Research <i>Christoph Schneider / Markus Schmid</i> 09.-12.09.2017, Berlin	Advanced Topics in Organization Theory <i>Jörg Sydow / Elke Schüßler</i> 04.-07.04.2017, Berlin
Advanced Topics in Qualitative Empirical Accounting Research <i>Martin Messner / Christoph Pelger</i> 4.-7.9. 2017, Innsbruck	Advanced Topics in Asset Pricing and Capital Market Research <i>Erik Theissen / Joachim Grammig</i> 16-19.08.2017, Frankfurt am Main	Advanced Topics in Strategic Management Research <i>Thomas Mellewigt / Michael J. Leiblein</i> 04.-07.09.2017, Berlin
IV. Marketing (K. Gedenk)	V. Operations (OM/OR) (K. Inderfurth)	VI. Business Information Systems Engineering (Ch. Legner)
Advanced Topics in Digital Marketing <i>Bernd Skiera</i> 18-21.09.2017, Frankfurt am Main	Advanced Methods of Mathematical Programming <i>Knut Haase</i> 09.-12.10.2017, Hamburg	Advanced Topics in Information Systems Theory <i>Benjamin Müller / Dorothy Leidner</i> 18.-21.07.2017, Hamburg
Advanced Topics in Marketing Theory <i>Florian von Wangenheim / Markus Zimmer</i> 06.-09.02.2017, Zürich	Probabilistic Models and Stochastic Programming <i>Stefan Helber</i> 27.-30.03.2017, Hannover	Data Science as Research Method <i>Oliver Müller</i> 09.-12.10.2017, Frankfurt am Main